



The 2nd Basemen, Inc.
3438 East Lake Road, Ste. 14 PMB 655
Palm Harbor, FL 34685

February 2, 2012

Dear Business Owner,

The 2nd Basemen, Inc is a local 501(c)3 non-profit organization. Our mission is to enrich the lives of women and men diagnosed with breast cancer and their families by offering assistance to help them enjoy life and thrive despite their diagnosis and their extensive and ongoing therapies. We are excited to announce our First Annual Conference being held on October 20-21, 2012 at the Wyndham Tampa Westshore. The purpose of this conference is to bring together our members, many of whom are breast cancer survivors, to network, bond, and learn through shared experiences

On the evening of Saturday, October 20, 2012, we are planning a donor dinner that will bring together friends, supporters, and businesses. Co-founders, Dusty Showers and Mara Gorden, will speak about the past, present, and future of the organization. The evening will feature a buffet style dinner, cash bar and both silent and live auction items for participants to bid on with all proceeds going directly to support the mission of The 2nd Basemen, Inc.

We are seeking donation items for our auction on the evening of October 20, 2012. Your donation will help us raise funds that will directly impact the lives of women and men diagnosed with breast cancer and their families. Since your presence in our community is well established and respected, we would be honored if you would consider participating as a donor for this event.

We look forward to working in partnership with you on this event as we raise funds to enrich the lives of women and men diagnosed with breast cancer and their families. If you have any questions or need additional information, please contact Christine Coleman, at events@the2ndbasemen.org or Mara Gorden at mara@the2ndbasemen.org.

Respectfully,

Christine Coleman
Director of Special Events