



The 2nd Basemen, Inc.
3438 East Lake Road, Ste. 14 PMB 655
Palm Harbor, FL 34685

February 2, 2012

Dear Business Owner,

The 2nd Basemen, Inc is a local non-profit organization. Our mission is to enrich the lives of women and men diagnosed with breast cancer and their families by offering assistance to help them enjoy life and thrive despite their diagnosis and their extensive and ongoing therapies. We are excited to announce our First Annual Conference being held on October 20-21, 2012 at the Wyndham Tampa Westshore. The purpose of this conference is to bring together our members, many of whom are breast cancer survivors, to network, bond, and learn through shared experiences.

On the evening of Saturday, October 20, 2012, we are planning a donor dinner that will bring together friends, supporters, and businesses. Co-founders, Dusty Showers and Mara Gorden, will speak about the past, present, and future of the organization. The evening will feature a buffet style dinner, cash bar and both silent and live auction items for participants to bid on with all proceeds going directly to support the mission of The 2nd Basemen, Inc. On the morning of Sunday, October 21, 2012, we will hold a breakfast for our members with Dusty Showers as the keynote speaker. The breakfast will be followed by a morning of breakout sessions on a variety of breast cancer and wellness related topics.

Since your presence in our community is well established and respected, we would be honored if you would consider participating as a sponsor for this event. Your sponsorship donation will enable us to reach a broader spectrum of individuals and bring notoriety to our cause.

The following sponsorship opportunity levels are available:

Gold Sponsor - \$5,000 tax deductible contribution

Your company logo acknowledgement on all printed materials
Company name acknowledgement from the podium at the event
Your company logo on large screen during the event
Your company logo prominent on event signage
Ten (10) reserved seats for Saturday night event

Silver Sponsor - \$2,500 tax deductible contribution

Company name acknowledgement from the podium at the event
Your company logo on large screen during the event
Your company logo prominent on event signage
Six (6) reserved seats for Saturday night event

Pink Sponsor - \$1,000 tax deductible contribution

Company name acknowledgement from the podium at the event
Four (4) reserved seats for Saturday night event

We are hoping that you will consider being part of this event to assist us in raising funds to enrich the lives of women and men diagnosed with breast cancer and their families. If you have any questions or need additional information, please contact Christine Coleman, at events@the2ndbasemen.org or Mara Gorden at mara@the2ndbasemen.org.

Respectfully,



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Christine Coleman
Director of Special Events